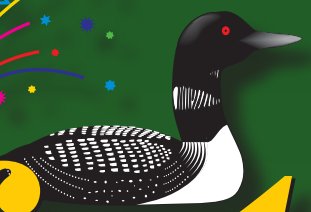


2011
Now In Two Locations!
Great Date! Built-In-Traffic!
1.5 Million affluent west GTA customers are
within a 30 minute drive of the Hershey Centre!
300,000 potential customers in the Niagara Region!

**Book One Show And Get
The Other For Half Price!**

INVITATION TO EXHIBIT

**THE 16TH
ANNUAL**



Cottagefest SHOW

**Now Expanded To
TWO Great Shows In TWO Great Cities
For ONE Low Price!**



MISSISSAUGA

**The Gateway To
Cottage Country
In The City!**

**Plenty of FREE
parking at both
Cottagefest Shows**

April 15 to 17, 2011
Hershey Centre, Mississauga
5500 Rose Cherry Place

- **Rare opportunity to reach cottage owners**
- **Guaranteed traffic-each show is "married" to the local home show!**
- **Consumers get into two shows for one low price!**



ST. CATHARINES

April 29 to May 1, 2011
Seymour-Hannah Sports & Entertainment Centre
240 St. Paul St. W., St. Catharines



Proudly Produced By: Jenkins Show Productions 905-827-4632 or 1-800-465-1073
Celebrating Our 30th Anniversary - 576 Shows and Growing!

**Other Exhibitors
You'll See At
Cottagesfest Include:**

- cottage builders
- environmental products
- boats
- personal watercraft
- docks
- boathouses
- replacement window & door companies
- roofers
- cottage toilet manufacturers
- investment advisors
- security professionals
- renovators
- communications
- wood & grain burning stoves
- fireplaces
- woodworking
- water conditioning
- spa and hot tub installation
- furniture
- kitchen renovators
- lumber yards
- outdoor magazines
- first aid kits
- sunglasses
- roll shutters
- awnings
- marine products
- cottage crafts and artwork
- snowmobile distributors
- northern resorts
- real estate firms
- cottage accessories
- fishing and skiing destinations
- winter festivals
- de-icer products
- snowboard distributors
- winter clothing specialists
- cottage furniture and signs
- sunrooms
- ski and fishing equipment
- landscapers
- plus many more!

Two Great Cottagesfest Shows! Book One And Get The Other One At 1/2 price!

(Must be the same size booth in each show. Limited inventory of this special - first come, first served offer.)

In Ontario there are only a handful of opportunities to market directly to cottage owners. The Cottagesfest show is very proud to announce that there will be **TWO** shows this year - one in Mississauga, April 15 to 17, 2011 and one in St. Catharines April 29 to May 1, 2011!

Two totally different, diverse, unique markets with guaranteed traffic at the show.

Both shows happen concurrently with the existing established, local home show. The public receives admission to Cottagesfest and the Home Show for one low price! Plus it saves them time - they can see two exciting events with one visit!

Both Cottagesfest Shows are promoted by a massive media blitz encompassing radio, newspaper, flyers, magazines, direct mail,

billboards, signage, news releases, e-mail blasts, posters, TV commercials and more.

The Cottagesfest Show in Mississauga is located at the prestigious Hershey Centre which has 1.5 million consumers within 30 minutes of it.

The Cottagesfest Show Niagara in St. Catharines delivers a primary population of 130,000 consumers and additional Niagara Region market of 370,000.

Both Cottagesfest Shows are organized by Jenkins Show Productions which has produced over 576 successful events in the past 30 years. They enjoy a sterling reputation in the show industry for producing professional, well organized, well promoted events.



Show Hours

Friday: 1pm - 9pm
Saturday: 10am - 6pm
Sunday: 10am - 5pm

Move-in: Thursday, April 14,
9 a.m. to 9 p.m.
Move-out: Sunday, April 17,
5 p.m. to 8 p.m.



BOOTH PRICES					
One Show			Two Shows		
10' x 10'	\$949 plus HST.	\$300 deposit	10' x 10'	\$1423 plus HST.	\$600 deposit
10' x 15'	\$1423 plus HST.	\$300 deposit	10' x 15'	\$2134 plus HST.	\$700 deposit
10' x 20'	\$1798 plus HST.	\$400 deposit	10' x 20'	\$2697 plus HST.	\$800 deposit
10' x 30'	\$2547 plus HST.	\$500 deposit	10' x 30'	\$3820 plus HST.	\$900 deposit
10' x 40'	\$3196 plus HST.	\$600 deposit	10' x 40'	\$4794 plus HST.	\$1000 deposit



April 29 to May 1, 2011
Seymour-Hannah Sports & Entertainment Centre
24 St. Paul St. W., St. Catharines

Show Hours

Friday: 1pm - 9pm
Saturday: 10am - 6pm
Sunday: 10am - 5pm

Move-in: Thursday, April 28,
9 a.m. to 9 p.m.
Move-out: Sunday, May 1,
5 p.m. to 8 p.m.



Don't Take Our Word For How Great The Cottagesfest Show Is - Listen To Past Exhibitors...

"Excellent traffic, great hours. One of the busiest Cottagesfest Shows yet. Traffic and enquiries were phenomenal. Extremely profitable - you meet the nicest people, both exhibitors and consumers. Great promotion and organization. Thanks for the great work and increased show size."

Ute Moore - Colonial Concepts Log Homes

"Many excellent leads which turned into sales. Upbeat atmosphere, good food, wandering minstrels, quality attendees - good leads. Gives a great start to the season."

Marilyn French-French's Fine Homes

"Serious people. I did better this year. Different crowd than other cottage shows."

Yogi - Hastings Marine

"Method of traffic flow works well. We will be exhibiting at other cottage shows due to our success at yours! Professional set up - efficiently run - quick responses to any problem."

Suzanne Campbell
- Casa Relief International

"Cottagesfest always provides a comfortable setting and environment to start a new season. It provides new customer contacts and an opportunity to meet with past customers. People seem to have more time to talk."

Brian Skinner - Weatherwall

Expand your Horizons!

Come exhibit in our Home Shows in Oakville, Burlington, Milton, Ancaster, or St. Catharines!