

Prime Time!
Super Location!
Now A Major Home Show!
1.5 MILLION, AFFLUENT WEST METRO CUSTOMERS
ARE WITHIN A 30 MINUTE DRIVE OF THE HERSHEY CENTRE

Come Exhibit With...

The Best In The West!

4th Annual

M I S S I S S A U G A

Lifestyle Home Show

2012

April 20, 21, 22, 2012



Hershey Centre, Mississauga

5500 Rose Cherry Place

Over 1,000 FREE Parking Spots



Proudly Produced By: Jenkins Show Productions 905-827-4632 or 1-800-465-1073
Celebrating Our 31st Anniversary - 590 Shows and Growing!



The home show delivers qualified, ready-to-buy, upscale GTA-west consumers!

Customers!

Exhibitors invest in the Mississauga Lifestyle Home Show... the area's fastest growing show - now in it's fourth year!



... Excellent Date!

Home Show "Prime Time" – mid April! This is a proven time when consumers like to make their spring home-related buying decisions. Consumers are tired of the cold winter weather and they're looking forward to warmer temperatures. They want to venture out and see what is new for spring 2012!

... Location! Location! Location!

The spacious Hershey Centre is located in the bullseye centre of over 1.5 million western metro high income earners! Easy to get to – well recognized – a prestigious venue that has over 1,000 free parking spots and is visible from Highway 403 in Mississauga.

... Professionally Organized

Organized by experienced show veterans Sharon and Dave Jenkins of Jenkins Show Productions. We have produced over 590 home shows in the past 31 years! Jenkins' shows enjoy a sterling reputation in the show industry for producing well organized, well advertised events that are extremely exhibitor friendly.

... Reasonable Price From \$949, Timely Investment!

Competitively priced – your investment in the Home Show will be repaid to you in sales many, many times over. All in just 3 days time! Prime booths start from as low as \$949 for a 10' x 10' size location.

Come exhibit with the best in the west!

April 20, 21, 22, 2012 at the Hershey Centre!



Dear Friends:

On behalf of members of Council and the residents of the city of Mississauga, I am pleased to extend greetings to the organizers, exhibitors and guests of the Mississauga Lifestyle Home Show.

It is commonly said that, "Home is where the heart is". Residents across this great city take enormous pride in their homes and during the Mississauga Lifestyle Home Show, residents will have the opportunity to see all of the new and exciting products and services that are available for their home.

As Canada's sixth largest city, Mississauga is home to more than 700,000 residents. It pleases me to see the Hershey Centre and Jenkins Show Productions host this useful and informative show for our residents.

Once again, on behalf of my colleagues and Council and the residents of the city of Mississauga, best wishes for a successful event.

Sincerely,

 HAZEL MCCALLION, C.M.
 MAYOR



OFFICE OF THE MAYOR

Ask about exhibiting on the new "Green Street" for eco friendly specialists!

MISSISSAUGA
 Lifestyle Home Show



☐ Yes - if available please assign us a corner location offering 2 sides of frontage at a \$100 premium.

Show Hours: Friday 1 p.m. to 9 p.m., Saturday 11 a.m. to 5 p.m., Sunday 11 a.m. to 5 p.m.

Move-in: Thursday April 19, 9 a.m. to 9 p.m. Move-out: Sunday April 22, 5 p.m. to 8 p.m.

Booth Pricing

10' x 10'	\$949 plus HST.	\$300 deposit
10' x 20'	\$1798 plus HST.	\$400 deposit
10' x 30'	\$2547 plus HST.	\$500 deposit
10' x 40'	\$3196 plus HST.	\$600 deposit